

Daler's Aisle Masterpiece

Daley Rowney convinced of the benefits of operating articulated forklifts

With a history dating back more than 200 years, Dorset based manufacturer of art materials Daler Rowney continue to invest in their fleet of forklifts to maximise the productivity of their warehouse.

Gerald Hedges, Planning Manager for Daler Rowney commented "We operate a range of materials handling equipment and we have always been impressed with the flexibility an articulated forklift offers us. As well as being able to work in narrow aisles, they are also well suited to most other duties including working outside loading lorries".

Locators have supplied and maintained the forklifts and warehouse equipment for Daler Rowney for over 20 years and proposed replacing their current articulated trucks with two new Aisle-Master 15E machines. These trucks are able to lift to heights of over 10 metres and they also

work in aisles just 1.6 metres wide. Locators have extensive experience working with Aisle-Master and their engineering team are able to service and maintain all makes of articulated forklift.

Sarah Wilkins, Area Sales Manager for Locators remarked "We are very pleased to continue to be the single source provider of materials handling equipment to Daler Rowney. Locators have partnerships with several equipment manufacturers and this allows us to always offer the most suitable equipment for any application. We also have the capability to support all makes and types of forklift with our team of 14 service engineers and a comprehensive stock of spare parts."

Phil Beard, Warehouse Manager for Daler Rowney added "The new Aisle-Master trucks have been well received by our operators as



L-R Sarah Wilkins Locators Ltd Phil Beard & Gerald Hedges Daler Rowney Ltd

they are comfortable and easy to operate and have already proven to be robust and reliable. We are very happy with our purchase."

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