

A FRUITFUL PARTNERSHIP

With an ever expanding business producing over 2000 tons of strawberries and blueberries a year, John Boyd, Chairman of the New Forest Fruit Company Ltd (NFFC) knew that reliable and durable materials handling equipment was essential for his business.

John remarked "We work over 200 acres of land and produce fruit for major national retailers. Our pick to shelf times are often less than 24 hours and our telehandler will work up to 1500 hours every year to achieve this. We just cannot afford to be working with unreliable equipment."

Jonathan Cooper Sales Manager for Locators Ltd commented "NFFC required a machine that was compact enough to work around polytunnels and

also work effectively over the extensive growing areas on different sites. Manitou has released the all new MLT625 this year and it was a perfect match for the work at NFFC."

One of the first MLT625 machines in the UK was delivered to NFFC and was supplied on a 4 year contract hire basis that includes servicing. Capable of lifting 2.5 tonnes to a height of 5.85 metres, the MLT625 has been well received by the operators. It is both quiet and comfortable in operation and an air conditioned cab provides a stable working environment throughout the long growing season.

John added "We are very pleased with the MLT625 which has been faultless in operation.

A further benefit is that Locators are servicing and maintaining the machine allowing us more time to concentrate on our business."

*For further information please contact
Keith Hampton Marketing Manager
Locators Ltd
keith.hampton@locators.co.uk*



Jonathan Cooper (pictured right) from Locators Ltd hands over the MLT625 to John Boyd, Chairman of the New Forest Fruit Company.